



2020 New Year's 'Ohana Festival

Be part of the New Year's Celebration with JCCH!

Japanese Cultural Center of Hawai'i celebrates the Year of the Rat with the New Year's 'Ohana Festival at JCCH in the heart of Mō'ili'ili!
It's the perfect place to engage with community leaders, families and friends.

Sponsorship Packages

PRESENTING SPONSORSHIP - \$15,000 (LIMITED TO ONE SPONSOR)

- Name recognition: "New Year's 'Ohana Festival presented by..." in all promotional advertisements and materials.
- Placement of three banners during festival hours at JCCH
- Recognition in the JCCH newsletter.
- Recognition in the festival program.
- Recognition on the JCCH website and Facebook page.
- Four parking stalls the day of the event in the JCCH parking structure.
- One company booth at the event.

DIAMOND SPONSORSHIP - \$10,000 (LIMITED TO TWO SPONSORS)

- Placement of two banners during festival hours at JCCH
- Recognition in all promotional advertisements and materials.
- Recognition in the JCCH newsletter.
- Recognition in the festival program.
- Recognition on the JCCH website and Facebook page.
- Four parking stalls the day of the event in the JCCH parking structure.
- One company booth at the event.

PLATINUM SPONSORSHIP - \$5,000

- Placement of two banners during festival hours at JCCH
- Recognition in two promotional advertisements.
- Recognition in the JCCH newsletter.
- Recognition in the festival program.
- Recognition on the JCCH website and Facebook page.
- Two parking stalls the day of the event in the JCCH parking structure.

GOLD SPONSORSHIP - \$2,500

- Placement of two banners during festival hours at JCCH
- Recognition in the JCCH newsletter.
- Recognition in the festival program.
- Recognition on the JCCH website and Facebook page.
- Two parking stalls the day of the event in the JCCH parking structure.

SILVER SPONSORSHIP - \$1,000

- Placement of one company banner during festival hours at JCCH
- Recognition in the JCCH newsletter.
- Recognition in the festival program.
- Recognition on the JCCH website and Facebook page.
- One parking stall the day of the event in the JCCH parking structure.



NEW YEAR'S
'OHANA
FESTIVAL

New Year's 'Ohana Festival

January 12, 2020

Sponsorship Form

A great day of fabulous cultural entertainment, food, arts and crafts, children's rides and games at the Japanese Cultural Center of Hawai'i and Mō'ili'ili Field. **10:00 a.m. to 4:00 p.m.**

We are pleased to join as a sponsor: _____

**Please list this name exactly as you would like it to appear in all publicity. Include any necessary diacritical marks in the Japanese and Hawaiian words of your organization or company name.*

Please check the box of the desired sponsorship level:

☐ Presenting Event Sponsorship (\$15,000)

☐ Diamond Event Sponsorship (\$10,000)

☐ Platinum Event Sponsorship (\$5,000)

☐ Gold Event Sponsorship (\$2,500)

☐ Silver Event Sponsorship (\$1,000)

☐ In-Kind Donation of Products _____

☐ Monetary Donation _____

Company/Individual: _____

Contact/Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please make checks payable to JCCH and mail by Monday, December 2, 2019 to:

JCCH NYOF
2454 S. Beretania St.
Honolulu, HI 96826

Fax to: (808) 944-1123

For more information contact Marla Musick, musick@jcch.com (808) 945-7633 Ext. 27.

Mahalo for your support!